## **Beef Industry Forum Tackling the tuff times**



Where: Karma Waters Station Tuesday, May 13 2014 When: 8:15am – 4pm

## Featuring guest speaker – Richard Rains (Sanger Australia)

Richard convinced McDonalds North America that they should use Aussie beef in their burgers and was instrumental in establishing that trade for Australia, not only in USA but also Japan, Korea, Taiwan, China, and much of South East Asia as well as domestically in Australia.

Other topics include:

- Carbon and Cattle Finding the Win: Win
- Breeders productivity & cost effective supplementation
- Understanding your beef business Current debt, cash flow & profitability challenges
- > Q&A session with our local Bankers

**RSVP** by 8<sup>th</sup> of May 2014

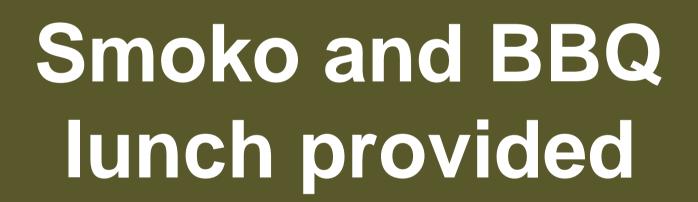
## Please contact

Olivia Pisani Olivia.pisani@daff.qld.gov.au

Or

Joe Rolfe 0427 378 412

- Stylos and boosting live weight gains
- New grass & legume research in north QLD
- Have your SAY The Gulf Graziers' Group wants your feedback





The \$avannaPlan-Beef\$ense and Climate Clever Beef projects integrate production, business and greenhouse gas outcomes.





Department of Agriculture, Fisheries and Forestry

Carbon Farming Futures - Action on the Ground program





## www.futurebeef.com.au





Queensland Government

Department of **Agriculture, Fisheries** and Forestry

