

The E-Beef Online Series involves four sessions over four weeks in June (2020), providing landholders, extension staff and industry stakeholders with key insights on new and emerging technologies relevant to the grazing industry.

SESSION
FOUR**TECHNOLOGY SHOWCASE (PART 2)**

12:30PM – 1:30PM Wednesday 24th June 2020

This is the final webinar in a four-part E-Beef Series that focuses on improving productivity and profitability in grazing. It is also the second session which will showcase new and emerging technologies in the grazing industry that are being trialled as part of the E-Beef Project.

During this opening session, you will hear from three companies at the forefront of grazing technology:

Automated movement of cattle using eShepherd**Jason Chaffey***Chief Executive Officer – Agersens*

Digital paddock technologies have the power to connect millions of farms globally to bring about change locally. Agersens is leading this change through its virtual paddock technology, eShepherd. New digital systems, like eShepherd, aim to revolutionise livestock management and give farmers direct control of pastoral assets, rotation and livestock movement.

Direct to Satellite Smart Ear Tags for Animal Provenance & Welfare**Lewis Frost***Chief Operating Officer – Ceres Tag*

Ceres Tag is the World's first and only commercial direct to satellite livestock data platform with proprietary smart ear tag for the supply chain network that improves biosecurity and provenance. The smart ear tag delivers GPS location, health and welfare monitoring and theft detection.

Repro-Scan: A Quick, Easy and Accurate Method of Preg-Testing.**Colin Hammond***Managing Director – Catagra Group*

Pregnancy Testing cows for early identification of non-performers allows for better marketing opportunities; improved herd management; minimisation of unnecessary feed costs; and most importantly, improved financial performance!

To register simply visit <https://register.gotowebinar.com/register/664334128329270285>

Need more Information? Get in touch with John McLaughlin

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