

The E-Beef Online Series involves four sessions over four weeks in June (2020), providing landholders, extension staff and industry stakeholders with key insights on new and emerging technologies relevant to the grazing industry.

SESSION
TWO

MANAGING FOR PROFITABILITY



12:30PM – 1:30PM Wednesday 10th June 2020

This is the second webinar in a four-part E-Beef Series that focuses on improving productivity and profitability in grazing. This webinar will focus on some of the key challenges and opportunities for grazing businesses to improve their profitability and explore some of the tools to help you do it.

During this session, you will hear from two people with exceptional insights into managing beef enterprises:

*Improving profitability and resilience of beef businesses***Maree Bowen***Principle Research Scientist – Department of Agriculture & Fisheries (DAF)*

Department of Agriculture and Fisheries Principal Research Scientist, Dr Maree Bowen, is leading a project aimed at making grazing businesses more profitable and drought resilient. The project outputs help producers to assess their options when preparing for drought as well as when responding to, and recovering from drought.

*Taking Financial Control of your Beef Enterprise***James Walker & Jodie Knowlton***Managing Director – Agrihive & Associate Director – BDO*

Agrihive captures all the financial elements of an enterprise and creates two reports – one as a communication piece and the second as bank ready documents all in 40-50 minutes without using Excel. At the end of a day it means producers can understand the equity in business, and can use these figures to ensure the team is working and their business is working. Whole of farm visibility is something that has been sadly lacking in the bush and this product gives every cattle farmer the opportunity to know every night exactly what their bottom line is.

To register simply visit <https://register.gotowebinar.com/register/3990507435444505613>

Need more Information? Get in touch with John McLaughlin

(e) John.Mclaughlin@northerngulf.com.au (m) 0411 294 331