

Adapting to beef business pressures in the Gulf

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Background

Blanncourt Station, run by the Connolly family in the Queensland Gulf, is a typical family-run breeding enterprise with 2600 head on 18,753 Ha.

Through the SavannaPlan and Climate Clever Beef projects, successful pasture management, herd management and marketing practices have been identified on Blanncourt, which has helped them adapt to changing pressures on the beef business.



Blanncourt Data

	Year	
	1996	2011
Breeders	2270	1533
Weaners	1066 (46 %)	1060 (69 %)
Average annual liveweight gain (kg/hd)	60-80 kg	140-180 kg
Cow deaths	190	38
Liveweight Turnoff (t)	222.6 t	405.7 t
Greenhouse gas emissions	25.1 kg CO ₂ e / kg	11.7 kg CO ₂ e / kg
Land in A/B condition	15 %	85 %
Gross Margin		93 % increase

When purchased in 1996, only 15% of the property was in desirable A and B land condition, due to overgrazing. Through reduced stocking rates, wet season spelling and pasture improvement, 80% of Blanncourt is currently in A and B condition.



Improved pasture productivity, together with wet season phosphorus, targeted dry season M8U and silage feeding to sale cattle have increased annual live weight gains.

More information

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