

# Working together

Government and industry have joined forces under the **FutureBeef Program for Northern Australia** to boost business and growth opportunities for beef producers.

FutureBeef will provide **innovative extension activities** through government agencies (Queensland, Northern Territory, and Western Australia) working with Meat & Livestock Australia (MLA).

Our activities aim to deliver a **more profitable and sustainable beef industry** across northern Australia.



FutureBeef

A joint initiative of:



This exciting partnership will work closely with the North Australia Beef Research Council, industry organisations, natural resource management groups, the education and training sector and other government agencies to maximise our collective investment.



FutureBeef will:

- Focus on industry priorities to help business respond faster and more effectively
- Combine investment in beef extension to provide practical tools, management practices and information
- Help producers make better business decisions regarding beef breeding and reproduction, pest and disease management, grazing land management, nutrition and growth, and business management
- Assist producers access latest information via new technologies including webinars, YouTube videos and online learning modules
- Enable professional development for producers by providing access to relevant workshops and courses

To find out more about the FutureBeef Program and what it can offer you, visit [futurebeef.com.au](http://futurebeef.com.au)