

BeefUp Day



Hughenden – Thursday 15 June 2017

VENUE: Diggers Entertainment Centre, 19 Flinders Street, Hughenden

TIME: 9.30 am: Registration and Morning Tea
10.00 am – 5.30 pm: Presentations
6.00 pm: BBQ Dinner

MORNING SESSION

Welcome

Michael Lyons, Chairman, North Queensland Beef Research Committee

Building business resilience

Peter Whip, PRW Agribusiness
and
Selena Gomersall, Outback Future

Healthy minds – Healthy business

Cath Walker, RFDS

Tough or Tender – how do you know?

Jarrold Lees, Eating Quality, MLA

AFTERNOON SESSION

Producers identifying R&D priorities

Barb Bishop, MLA BeefUp Day Coordinator

Genomics – helping genetic decision making to be easy and quick

Prof Ben Hayes, Queensland Alliance for Agriculture & Food Innovation (QAFFI)

My Story – Sustaining the Business

Three successful beef producers presenting their stories

Registrations online

[Click here to register](#)

Cost: \$20

RSVP: Wednesday 24 May 2017

Includes: Morning and afternoon teas, Lunch, BBQ Dinner