



Leading Sheep 2011-2015

A framework for supporting
producers decisions about
technologies and practices

www.leadingsheep.com.au



Queensland
Government



AWI Australian Wool
Innovation Limited





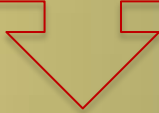
Advisory Panel



Regional Coordinators & Extension Officers



Regional Committees



Sheep Producers & Industry Members





Advisory Panel





Advisory Panel

Regional Coordinators & Extension Officers

Regional Committees

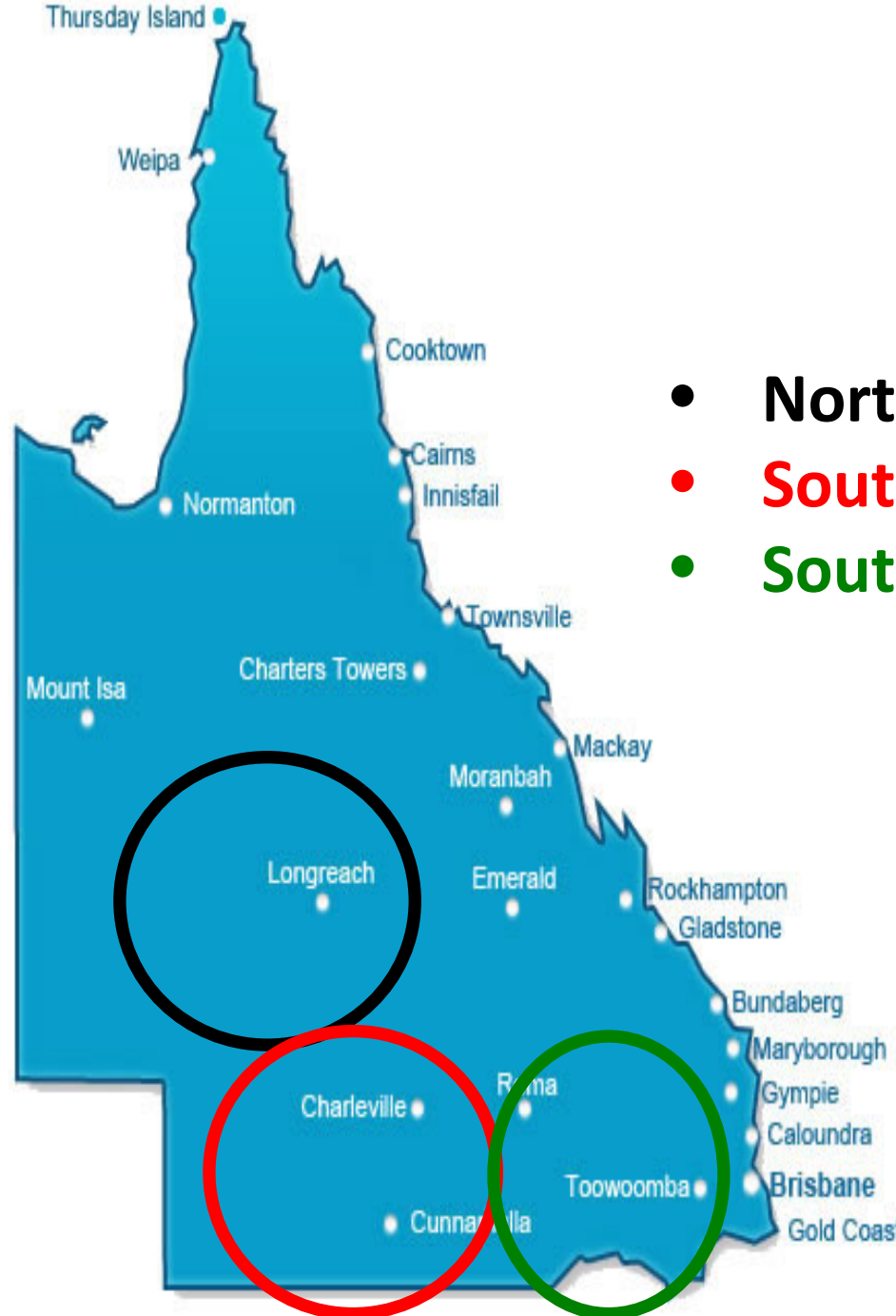
Sheep Producers & Industry Members



Regional Team







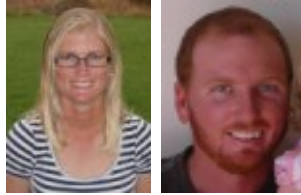
- **North/Central West**
- **South West**
- **South**



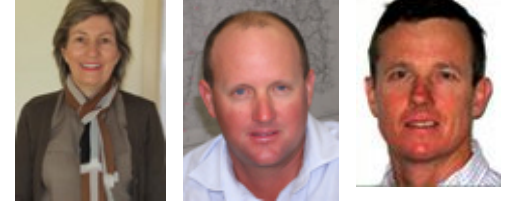
Regional Committees



South



South West

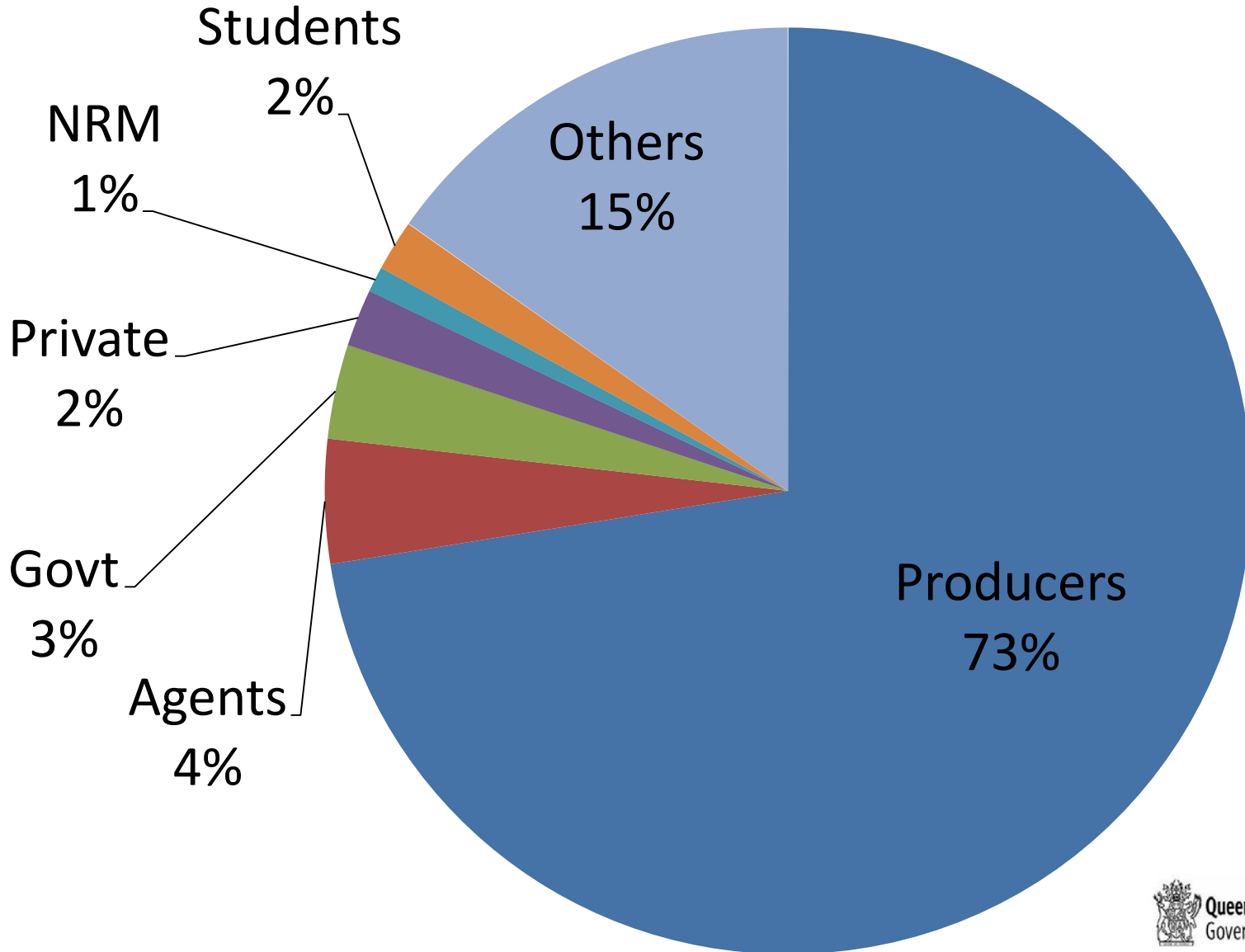


North\Central West






Leading Sheep members





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For a more profitable Queensland sheep and wool industry through new technologies, knowledge and skills

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BredWell FedWell - Goondiwindi (Source: DAFF Qld)

Upcoming Events

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For more about us ...

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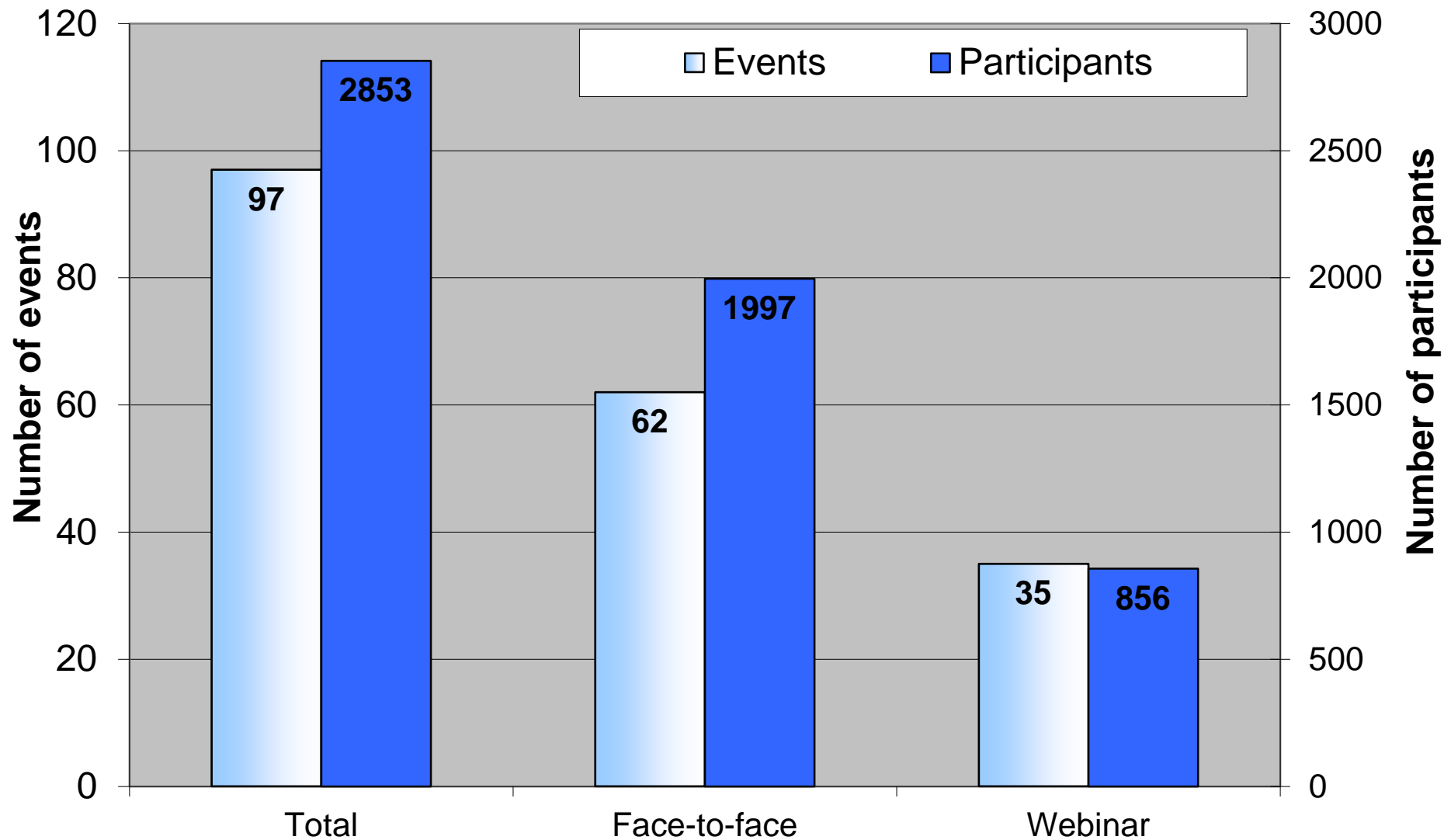
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Want the full benefits of our newsletter?
Hear about the latest sheep and wool information first!!

IT'S FREE!



No. events and participants





Level of achievement

Satisfaction with event	8.6/10
Value of event	8.1/10
Recommend to others	96%
New knowledge	93%
Intention to change	74%
Very likely to make change	38%
Actual change (phone survey)	40%



Evaluation Spreadsheet

Leading Sheep 4 (LS4) Recording Spreadsheet

Main Menu

Adding Events

Add Events

Sort Events

Adding Participant Details

Add Participants

Sort Participants

Adding Participants to Events

Add Event Participants

Sort Event Participants

Refresh Summary Pivots

REFRESH



Events and webinars

- Starting to charge to attend events
- Trialling shorter webinars

Webinar	Recorded webinar views	Average view duration minutes (%)	Recorded webinar views – Australia	Average view duration minutes (%) – Australia
Total (33 webinars)	8321	4.12 (7.4%)	2253	8.38 (15%)
Leptospirosis (5.10 mins)	22	1.57 (31%)	6	3.30 (68%)
Botulism (5.48 mins)	117	1.38 (43%)	6	5.04 (88%)
Vibriosis (7.22 mins)	41	2.13 (30%)	10	3.38 (49%)



Evaluation templates

1. Event checklist
2. Event design template
3. Workshop feedback sheet
4. Testimonials
5. Narratives
6. Case studies
7. Long term evaluation





Event design template

- Relevant and timing
- Learnings from past events
- Target audience
- Need for collaborators
- Presenters – expert and producers
- Presenter briefing*
- Practice change and how to increase the likelihood of this occurring
- More than one promotional method





Workshop feedback sheet

Your feedback on the **event name, location and date**

Please take the time to complete this evaluation. Your feedback will ensure we continue to improve Leading Sheep events and provide the information that you and other producers want.

Name _____ Phone number _____ Post code _____
 Address _____ Email address _____

1. What is your age? <40 40-60 >60
2. Property size (hectares): _____ 3. Current no. of wool bales: _____
4. Current no. of sheep: _____ 5. Current no. of cattle: _____

6. Overall, how satisfied are you with this event?

Poor	Average								Very good
1	2	3	4	5	6	7	8	9	10

7. How valuable was this event in assisting you to manage your enterprise?

Poor	Average								Very good
1	2	3	4	5	6	7	8	9	10

8. Please estimate the value of this event to your enterprise over the next few years?

\$0	\$100	\$200	\$500	\$1000	\$5000	More than \$5000, please specify
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9. Would you recommend this event to others?	Yes	No	Not sure
10. Did you learn something new at this event?	Yes	No	Not sure
11. Do you plan to make changes to your business as a result of attending?	Yes	No	Not sure
12. If YES , how likely is it that you will make this change (please circle)? Very likely <u>Likely</u> Not sure Unlikely Very unlikely			
13. If VERY LIKELY OR LIKELY , please briefly describe the planned changes.			

14. Please provide any feedback about today's event, both positive and negative, to help us improve future events.

15. As a result of this event we are planning another event/webinar on XXXXX (more specific topic). Would you be interested in being personally invited closer to the event? Yes No Maybe

16. Please let us know the **most relevant and beneficial** topic you would like Leading Sheep to deliver events on in



Testimonials

Leading Sheep organised a fantastic fencing bus trip, focusing on a potential solution to the predator problem, rather than just the problem itself. The best thing about this trip was that it focused my attention on fencing and I got the chance to learn from the experiences and knowledge of those people who have erected these predator fences. The producers who spoke to us told us the whole story, both good and bad, and it helped us to identify which fence was going to best suit our needs.

John Sommerfield 'Canegrass', Charleville



Case studies

- What are you doing differently?
- Benefits and costs of the change
- What would you change if you did it again?
- Stimulated any other changes or discussion with friends/neighbours?
- Importance of Leading Sheep as source of information?
- Leading Sheep as a source of reliable information?





Collaboration & support

SheepCRC Traprock
BMO SWNRM
Suncare AWI CWA Angicare Mercado
Bestpave Suncare
RFDS DAF Landmark AgForce Dorper Society
MMfS





Flock talk and Around the Camp

LEADING SHEEP Flock talk

Valuable lessons in drought feeding

DROUGHT feeding of ewes and early weaning of lambs can be successful with the right advice. A drought-feeding program minimised breeding ewe losses and achieved a 75 per cent lambing rate in extremely dry conditions in 2013 for south-west Queensland sheep producers, Jeffrey and Tricia Agar.

The Agars run sheep on the 35,000-hectare property Barbara Plains, west of Wyandra.

In 2013, the Agars ran 900 pregnant and lambing ewes in extreme drought, and began to suffer stock losses. They attended a Leading Sheep workshop, Nutritional management for Merinos for optimum reproduction, presented in Cunnamulla by nutrition expert Dr John Milton. As a result they started an effective drought-feeding program to minimise ewe losses and boost reproduction and lamb survival rates.

Prior to the 2013 drought, the Agars did not have to feed sheep, apart from the 1000 ewes with no sheep



Jeffrey and Tricia Agar feeding on Barbara Plains. Below: Ewes and lambs being fed out along a bore drain to prevent overcrowding and easy access.




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08/10/2015

Around the Camp: wild dog funding, resources and mapping

Welcome to the October edition of 'Around the Camp'. This edition is focusing on one of the biggest issues currently facing the livestock industries in Queensland - wild dogs. As always if you have any suggestions for articles or feedback then please let us know.

- [1. Community Wild Dog Control Initiative - funding available](#)
- [2. Leading Sheep predator resources](#)
- [3. Financial and social costs of wild dog attacks](#)
- [4. Help map feral animal sightings in your area - get involved](#)
- [5. Video - Wild dogs in Australia](#)
- [6. Upcoming events](#)
- [7. eBulletins](#)

1. Community Wild Dog Control Initiative - funding available

Australian Wool Innovation (AWI) has helped 48 groups across Australia to conduct on ground activities to kill wild dogs by releasing cash payments from a project commonly referred to as the 'Kill More Dogs' initiative.






Keys to success?

- Producer involvement
- Extensive mailing list
- Branding and promotion
- Outsource work when needed
- Rigorous evaluation
- Built on previous successes
- Good relationship with funder





Leading Sheep 2015-2018

A proactive network, progressive producers and sheep and wool businesses leading the way.





Leading Sheep 2015-2018


- Workshops and webinars
- Sheep Challenge
- Youth mentoring program
- You Tube videos
- Resources and opportunities to schools





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