

# Extension & Education Strategy



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# E&E Strategy Components

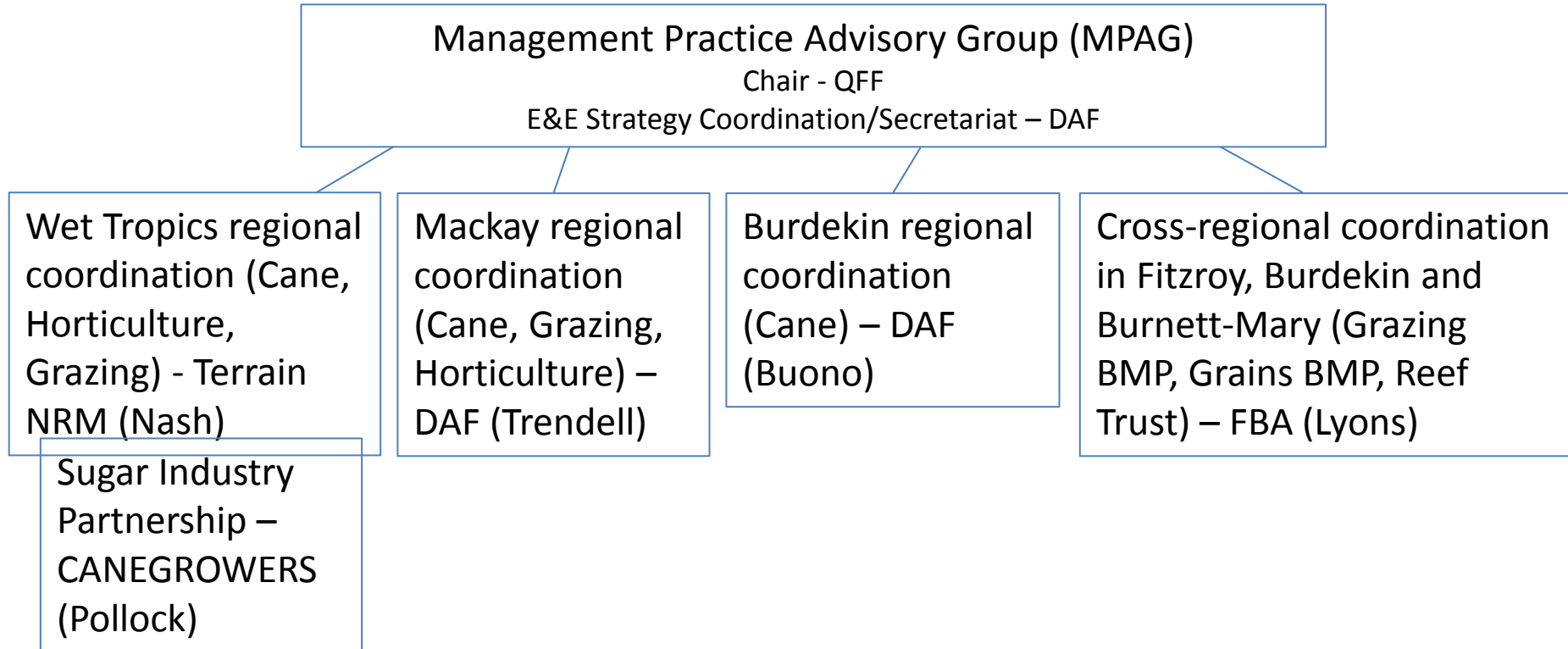


- 1. E&E roles**
- 2. Targets**
- 3. Building extension capacity**
- 4. Coordination: State & regional**
- 5. Monitoring, evaluation & reporting**



# Coordination

to share information and facilitate coordination of extension, incentives and BMP activities



# Building capacity of extension officers

1. Identify providers of extension training/mentoring
2. Guide for officers to identify training needs
3. Develop list of key capacities for extension staff



# Building capacity of extension officers

- Geoff Johnston (Resources, Planning & Skills)
- Industry stakeholder group
- Focus on Reef catchment but applicable to all
- Identify knowledge and skills:
  - generic
  - technical
- Training needs assessment
- Training/development



# 1. Identify knowledge and skills

- Extension best practice framework
- Technical skills (industry specific)

Extension Best Practice

Planning requirement				
Usefulness / Confidence				
Skills required				
Professional Standard	Beginning	Developing	Best Practice	Innovative
Management	D	C	B	A
Planning extension projects and activities	1. No planning undertaken, only responses to narrow range of client demand. 2. Activities based on what has been previously done.	1. Identifies industry needs and uses this in planning projects and activities. 2. Develops projects plan and plans activities to suit the program/funding and target audience and focuses on outputs.	As for C, plus: 1. Uses project evaluation and industry information (e.g. BMP results) to inform project planning and activities. 2. Detailed project plan developed with evidence of planning and targeting delivery to achieve outcomes for producer / program / funding.	As for B, plus: 1. Uses formative evaluation to design projects. Involves stakeholders/producers and collaborators in project development.

## 2. Training needs analysis

- Training needs e-survey
- Identify capacity building needs in different regions/industries

## 3. Targeted training/prof. development

- Training providers identified
- Budget for training/professional development





# Questions?



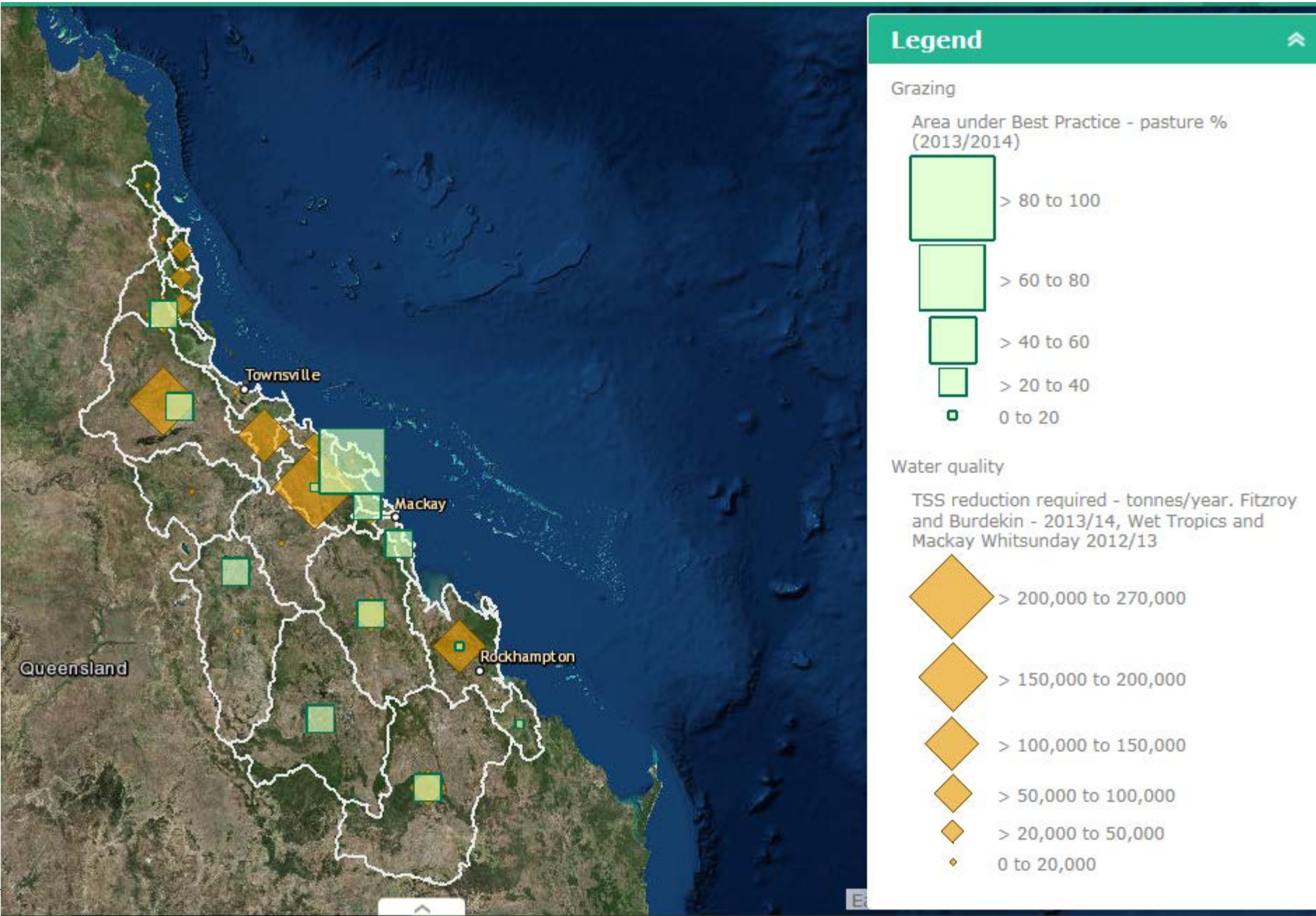


# E&E roles and targets

1. **Audit of E&E programs and positions against different E&E roles and identify gaps**
2. **Identify priority locations to guide extension delivery**
3. **Target E&E delivery**

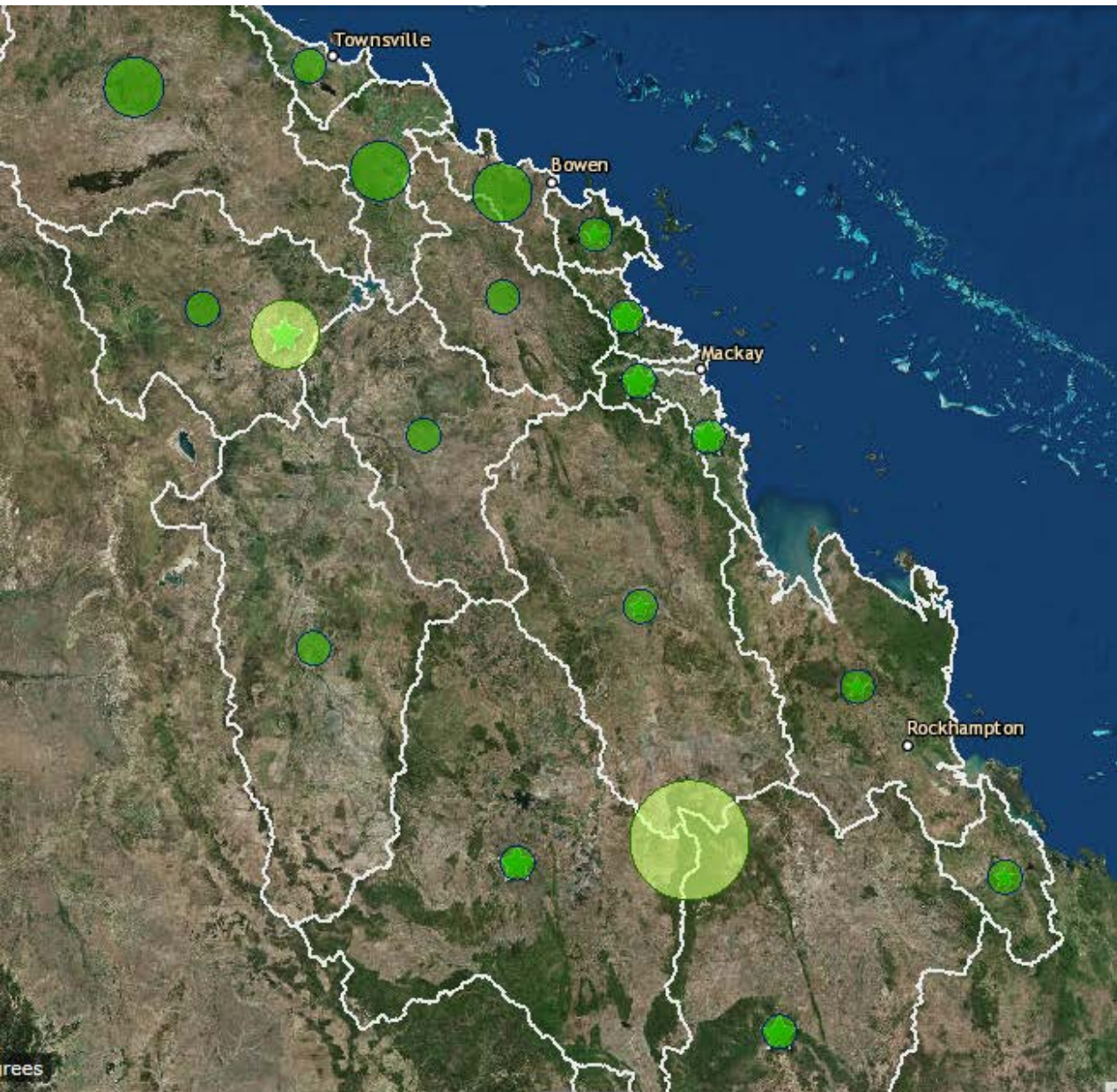


# Mapping E&E effort and outcome





# Mapping E&E effort and outcome

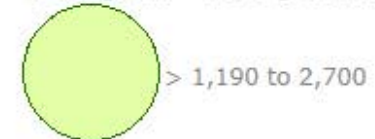


## Legend

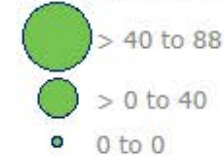
### Reef Plan Extension and Education strategy - Basin level

#### Grazing

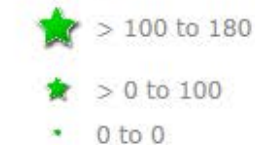
Grazing BMP - no. of growers as at June 2015



Grazing Reef Water Quality Grants 2013/14 and 2014/15- no. of projects



Grazing Reef Rescue Grants 2008 - 2013 - no. of projects





# What's next for the mapping

- Permission to put online – publicly accessible
- Regional presentations
- Presentations to OGBR/EHP and Aust. Gov and Reef groups (MPAG etc.)



# Questions?

