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“Paddock Power”: unlocking the secrets to sustainable and profitable intensification

Large, poorly-watered paddocks impact reproduction and profitability

- There's over- and under-utilised feed (depending on distance from water)
- Walking long distances out to feed erodes live weight gain and body condition → flow on effects for calf survival and re-conception rates
- Greater risk of incomplete musters and limited options for herd segregation or controlled mating



But! Fencing and water development is expensive

The Paddock Power project will:

1. Measure the impact of paddock area and distance-to-water on reproductive performance
2. Deliver recommendations for cost-effectively increasing reproductive performance via paddock development
3. Develop a Calculator for you to compare the costs and benefits of your different development options

Get involved!

Paddock Power



Needs You!

- ✓ We're looking for breeder performance data from big paddocks
- ✓ We'll be needing producers to test the Paddock Power Calculator
- ✓ Join our Paddock Power Facebook Group



Want to know more about our project?
Scan the QR code to visit our
FutureBeef webpage



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