



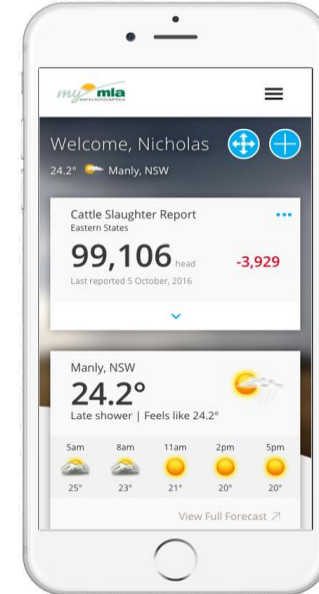
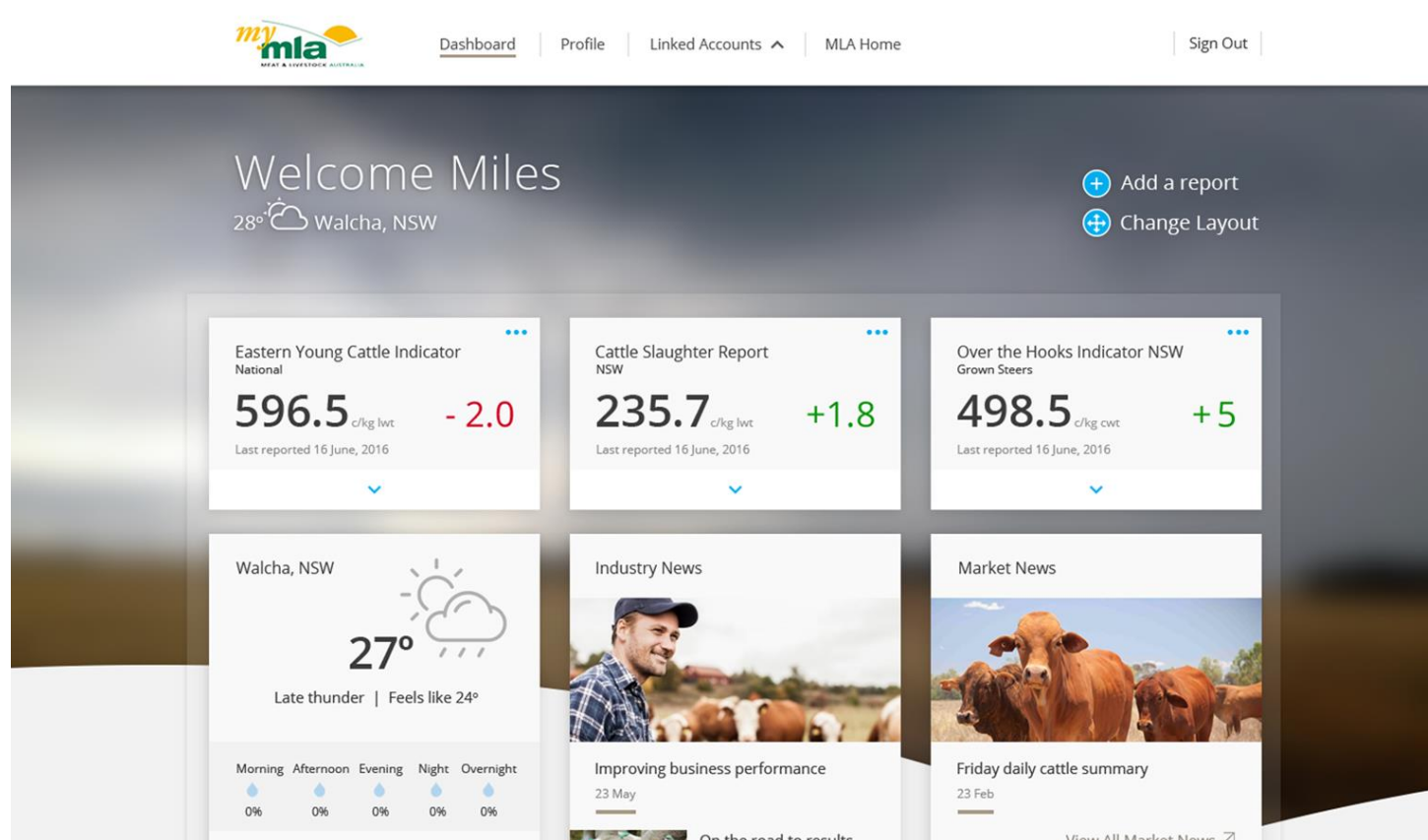
Meat & Livestock Australia

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MyMLA - a personalised online dashboard



www.mla.com.au/mymla

Single sign-on for integrity & information systems

- A single sign-on for key industry systems – utilising one user name and password.
- Developed following feedback from red meat producers.
- Includes NLIS, LPA, MSA and LDL.



National Livestock
Identification System Ltd

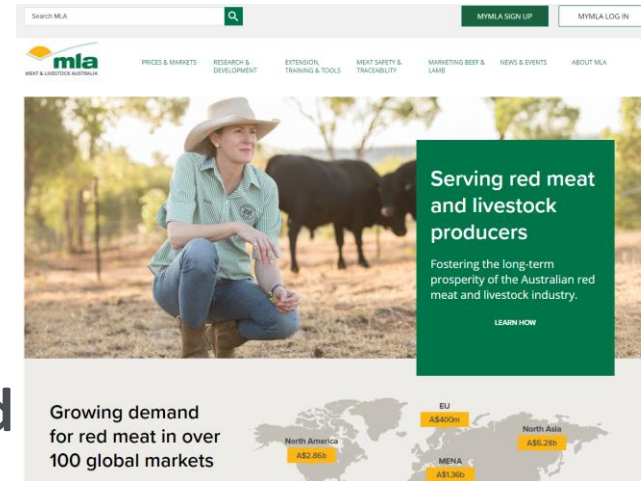


LIVESTOCK PRODUCTION ASSURANCE
STAND BY WHAT YOU SELL



Stay in touch with MLA

- Focus on targeted communications
- Extensive stakeholder engagement
- Face-to-face producer meetings, events and forums
- Annual call for event sponsorship
- New website and social media focus
- Corporate communications such as Annual Report, Annual Investment Plan
- *Feedback* magazine
- Targeted e-newsletters, R&D updates
- Media coverage (newspaper, radio, TV, online)



Friday Feedback

News, views, advice – your weekly round-up from MLA



Beef's global opportunities

International beef demand is as strong as ever but competition is intensifying. MLA's Managing Director Jason Strong (pictured with Greg Brown) told attendees at a recent BeefUp Forum.

[READ MORE](#)



CN30 on the rise

Progress on the 'carbon neutral by 2030 (CN30)' target is well underway. Find out more from ABC's Landline, which featured producers like Mark Wootton (pictured), whose efforts are already helping to reduce emissions.

[WATCH HERE](#)

