







Introduction





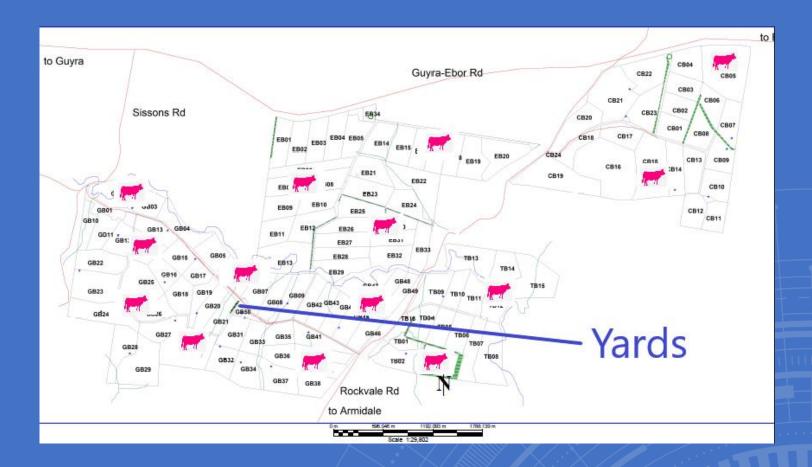


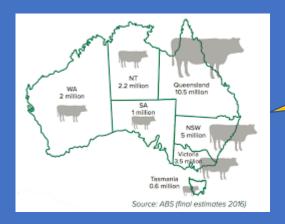




Problem

- We need better animal weight information:
 - To optimise sale weights and avoid penalties;
 - To improve reproductive performance;
 - To improve feed utilisation outcomes.
- Without having to take the animals to the yards for weighing
 - Time and cost
 - Animal weight loss





Just missing weight specs costs the Australian industry hundreds of \$millions





Why it works

- Animals voluntarily weigh themselves because they only need to place two feet on the platform (enticed by the presence of a lick block)
- Doesn't rely on forcing or training the animals to do anything
- Takes only between 1 and 5 days to get a representative sample of the mob
- The unit can be moved quickly and easily from mob to mob









How accurate is it?

- · Front feet to whole body weight correlation is very high
 - Established in USA 30 years ago
 - Validated by CSIRO for Optiweigh
- Repeated weighings over time make it more reliable than single point in time weighing





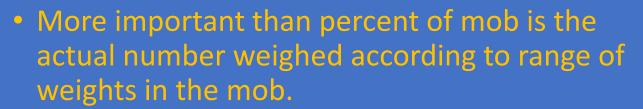




How many get weighed?

 Proportion of the mob weighed averages 45% over a two week period – but there is a lot of variation – mostly depending on mob size

Mob Size	Percent Weighed
<50	75%
50-150	51%
>150	29%



Range in weights (kg)	Number of records required for 10kg	Number of records required for 20kg
	accuracy	accuracy
50	10	2
100	15	5
150	35	10
200	60	15
250	95	25
300	160	40





- 31 Units across Australia deployed into the whole range of environments and enterprise types
 - Intensive grass systems in southern Australia
 - Northern pastoral areas
 - Feedlots
 - Dairies
- Product range includes
 - Base model no connectivity, download data via USB
 - Standard cellular connectivity, data via website, full support
 - Satellite added Satellite modem for remote situations





- www.optiweigh.com.au/
- 0427 758378
- info@optiweigh.com.au

