

nbo2



Northern Breeding Business



Northern Breeding Business: NB2

“A strategic RD&A partnership for the north Australian beef industry delivering sustainable, adaptable, resilient and profitable businesses”

NB2 is a joint NABRC and MLA initiative

- ❖ Initiated by the producers members of NABRC
- ❖ Producers embedded in its development and implementation



Drivers of NB2

- ❖ Calf wastage in northern breeding herds
- ❖ A significant proportion of northern beef businesses are not sustainable in the long term
- ❖ Failure to adopt is the #1 issue for the industry
- ❖ ↑ & diverse investment required in the beef industry R&D

Aim of NB2

NB2 aims to promote and facilitate:

- ❖ Increased and diverse investment in RD&A for the benefit of the northern beef industry
- ❖ Increased engagement in RD&A by northern beef producers
- ❖ Sustainable increases in productivity and profitability from northern rangeland systems
- ❖ Increased conversion of R&D output into industry/business outcomes

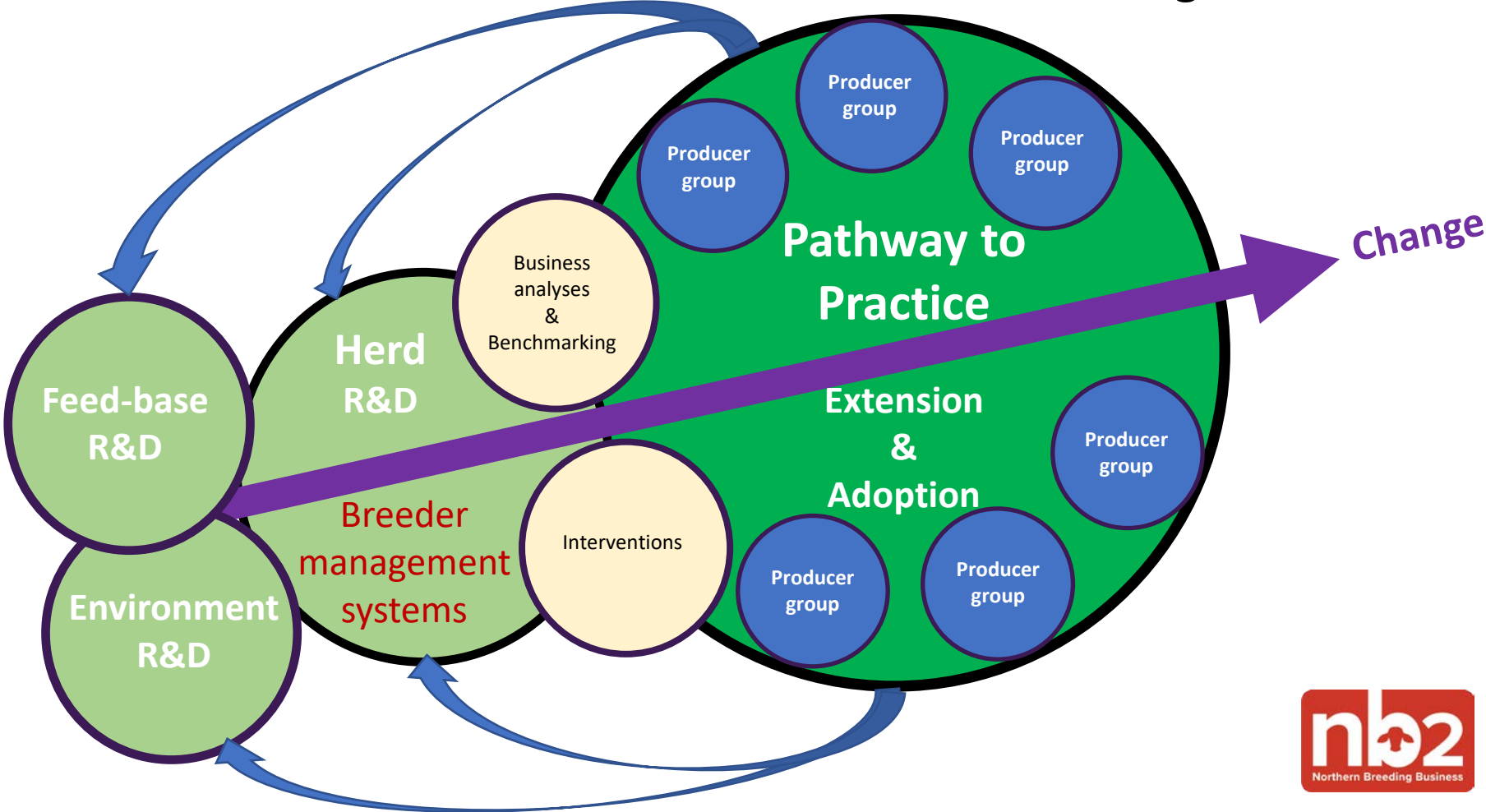


The specific objective of NB2 is:

❖ By 2027

- yield \$20M in net benefits per annum to 250 northern beef producers through increased production of 10M kg live weight of cattle

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Outcomes:

- ❖ **Measured and improved beef business performance**



Benefits:

- ❖ Industry
- ❖ Funders
- ❖ RD&A agencies
- ❖ Community

REDMEAT 2030

❖ OUR PEOPLE

❖ OUR LIVESTOCK

❖ OUR ENVIRONMENT



Northern Australian Beef Industry Situation Analysis

- ❖ **There is a need to improve the translation of proven R&D to farm practice for the majority of the northern Australia beef industry**
- ❖ **There is an ongoing need for R&D for profitability and productivity gains for the top businesses**



Chris Chilcott | TropAgConference | 8th November 2019



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