



SPECIAL EVENT: St George March 23-24 2023

Two of Australia's leading pastoral business consultants, Ian McLean and John Francis, are teaming up to co-deliver a Business EDGE workshop in St George. Both have an extensive understanding of pastoral businesses and what drives their performance. Ian's knowledge of northern production systems will be complemented with John's knowledge of southern production systems and background in agronomy.

Get your head around more of the 'business side' of your business...



develop your financial knowledge and business understanding...

- + understand where your business is performing well and where it can be improved...
- + better understand how your decisions impact the bottom line of your business...
- + determine if your business can really fund future growth, debt reduction, retirement and succession...
 - + ensure everyone in your business is on the same page...

Join a group of like-minded producers at a Business EDGE workshop and equip yourself to improve your business skills.

What you'll learn

- ✓ What's driving profit in your business – and what's not
- ✓ How to set up your financial system to provide you with the information to help manage your business.
- ✓ How to demystify your financial statements
- ✓ New infrastructure or equipment: which one will deliver the biggest bang for your buck?
- ✓ Funding for education, succession and retirement: how much is needed and what can your business fund?

Why attend?

- + Gain the skills and confidence to really analyse your business
- + Understand universal business principles and terms and their application to your business
- + Learn from presenters who understand pastoral businesses
- + Receive a full set of course notes and a suite of decision support tools to use at home
- + Money back guarantee if you're not 100% satisfied the workshop has improved your business skills.

What do other producers think of Business EDGE?

The presenter John Francis ~ Director and consultant at Agrista

"John has excellent knowledge, experience and presentation skills."

"Excellent, able to draw on benchmarking data and has a broad range of experience - good communicator."

"Absolutely fantastic in all aspects."

"Presenter had a great depth of knowledge and was able to give lots of examples of the theory in practice."

"We are now able to review our business and make valuable changes that will save us money and make our enterprise more profitable."

The presenter Ian McLean ~ Director Bush Agribusiness

"Ian was thorough, easily understood and has an understanding of farms."

"Very good - variety of delivery type & including case studies kept me engaged."

"Ian has a broad understanding of all subjects delivered. Thoroughly enjoyed."

"We have been looking at our business through a dirty windscreen for a long time, you guys in two days have cleaned that windscreen for us."

Value for time & money

"Very little time spent for large gain in knowledge, skill and confidence, with potential to make very large gains in our business if knowledge and skills gained are implemented."

"Great investment - incredibly knowledgeable and relevant to industry. Appreciate the investment to improve our profit and fine tuning of business."

"Every session had aspects, or the whole content, that we can implement in our business to make improvements. Highly valued in terms of my investment in time and money."

"This course has been invaluable to me. It has given me the confidence and tools to take a greater role in the business management of our properties and beef business. It has given me knowledge to make decisions based upon the performance of our business and enterprises".

The investment...

	Full fee	Early bird
1 person	\$1750	\$1500
2+ from business	\$1500 ea	\$1250 ea

All prices exclude GST and are fully tax deductible.

*register and pay for the workshop four weeks prior to the start date to receive the early bird discount

The bonus...

Repeat discount 50%

Attendees of Bush Agribusiness Business EDGE workshops who do a refresher course receive a 50% discount off the applicable rate.

Fully Guaranteed - Unless you are completely satisfied that this workshop has helped you to understand and run your business more profitably, your course fees will be refunded in full, no questions asked.

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To register visit:
www.bushagri.com.au/businessedge

For more information:

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Business EDGE -
Know your business - Grow your business



BUSH AGRIBUSINESS PTY LTD



The BusinessEDGE was developed by Meat & Livestock Australia specifically for extensive grazing businesses. Bush AgriBusiness delivers the Business EDGE across Northern and Rangelands Australia.