

Albany, Tuesday 28 March 2023

Venue Albany Entertainment Centre, 2 Toll Pl, Albany, WA
Time 9:00am – 6:00pm

About MeatUp

MLA MeatUp Forums deliver the latest in red meat Research, Development and Adoption (RD&A) and are held throughout southern Australia. MeatUp Forums are designed by producers for beef, sheep and goat producers through the input of Regional Producer Working Groups.

MeatUp Forums are an MLA initiative and delivered by Pinion Advisory and AgPro Management.

“MeatUp Forums give producers the tools they need to improve, but more importantly it generates the enthusiasm and the confidence to use them.” David Stade, Katanning

Event features

- MLA’s Managing Director, Jason Strong, will open the day, with insights into current adoption programs, and a red meat market update.
- John Francis, Agrista will deliver the keynote address, on the impact of producers’ investment decisions, with the current high land and input prices.
- Producer, Paul O’Meehan, A. O’Meehan and Co from Borden, WA will share his insights and journey of building and managing a growing family farm business.
- Techniques to perfect hay and silage production, utilising summer feeds, and new pasture management tools. These sessions will be delivered by consultant Dan Parnell and producer Tom Depiazzi, sharing practical and commercial insights.
- Producer, Jeremy Walker is the host of the virtual farm tour, exploring how he has developed the business model to suit his goals and implements change to enhance “the different on-farm enterprises”.



John Francis, keynote speaker



Cost:

- MLA Member \$25 GST inc
- Non-member \$50 GST inc (includes researchers, Department staff, service providers and producers who are non-MLA members)

To register, visit
mla.com.au/meatup

Contact
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Program: Albany, Tuesday 28 March 2023

8:00am Registration desk opens, tea and coffee available	
9:00am Proceedings commence	
Session 1: Welcome	
MeatUp Forum welcome <i>MeatUp Forum Project Manager, Pinion Advisory and WA Event Coordinator AgPro Management, plus WA producer working group member</i>	
MLA welcome, market update and adoption program insights <i>Jason Strong, Managing Director, Meat & Livestock Australia</i>	
Session 2	
Business and profitability: Capital investment on-farm in the current price climate <i>John Francis, Agrista</i>	
Proactive farm business and people management <i>Paul O'Meehan, A O'Meehan and Co, Borden</i>	
11:00am Morning tea	
Session 3	
Improving artificial insemination performance: Preparing the cows <i>Mick Clews, Herd Health Services</i>	Shedding sheep 101: A practical look at production and profitability <i>David Stade, Stade Farming, Katanning and Ed Riggall, AgPro Management</i>
Increasing cattle reproduction rates: Preparing the bulls <i>Mick Clews, Herd Health Services</i>	Lamb growth rates: Optimising the achievable <i>David Pethick, Murdoch University</i>
12:35pm Lunch	
Session 4	
BredWell FedWell - breeding and feeding to maximise profit <i>Sarita Guy, Project Manager for Genetics Adoption, Meat & Livestock Australia</i>	
High productivity and high fertiliser use in the high rainfall zone <i>Panel of consultants and producers</i>	
Summer canola grazing: Is it worth it? <i>Tim Metcalfe, Metcalfe Pastoral, Manypeaks and James Bee, Elders</i>	
2:55pm Afternoon tea	
Session 5	
The science of, and techniques to, perfecting hay and silage production <i>Dan Parnell and Tom Depiazzi, Dardanup</i>	
Managing and monitoring your feedbase with newly released Australian Feedbase Monitor <i>Alastair Rayner, Cibo Labs</i>	
Virtual farm tour of Walkers' farm, Green Range, WA <i>Plus, Q&A with host Jeremy Walker, Green Range</i>	
Wrap-up <i>WA Event Coordinator, AgPro Management and WA producer working group member</i>	
5:00pm Networking and drinks	
6:00pm Event concludes	