



RCS Business Fundamentals Workshop

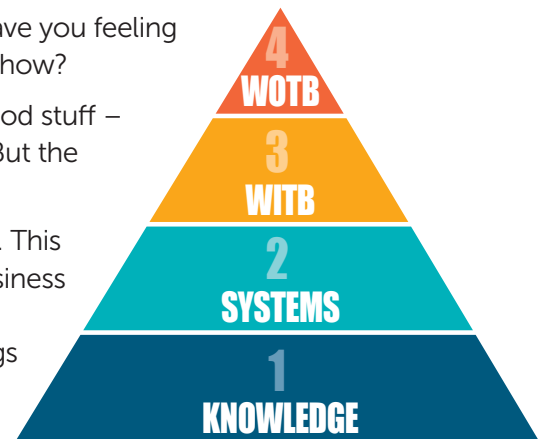
Get back to doing what you love.

Do you dread the thought of a day in the office? Does the bookwork leave you feeling frustrated because you know you could be more effective, but not sure how?

You're not alone. Most people on the land would rather be doing the good stuff – getting out in the paddock or spending their precious time with family. But the bookwork won't do itself...

This is why we've developed the RCS Business Fundamentals Workshop. This three-day workshop will give you a solid handle on all the necessary business stuff while showing you how to become more proficient, organised and effective, so you can spend less time in the office and more on the things that make you happy.

The workshop covers four key areas:



1 KNOWLEDGE (education about basic business principles). Learn about:

- ✓ The four different types of money
- ✓ How to read a balance sheet
- ✓ How to understand a profit and loss statement
- ✓ Understanding a stock/crop flow
- ✓ How to connect what happens in the paddock with what happens in the office
- ✓ The RCS 3 Secrets of Profit
- ✓ The critical difference between taxation and management accounting
- ✓ Cashflow analysis and economic analysis
- ✓ The key profit drivers / key performance indicators to know and use.

2 SYSTEMS (giving you an awareness of what's out there).

- ✓ Can you go paperless (or less paper)?
- ✓ How to set up 'one-touch' mail handling
- ✓ Stress Free Office Management (SFOM)
- ✓ What to file and how
- ✓ Setting up folders on your computer
- ✓ What software options are available (pro's and con's)

3 WITB (doing it all)

- ✓ Data entry without going mad
- ✓ Record keeping – what and how
- ✓ BAS/PAYG/Super

4 WOTB (using it to make decisions)

- ✓ Doing your own budget
- ✓ Doing another budget scenario that would increase profit
- ✓ Using a budget to actual report
- ✓ Gross margin / enterprise analysis
- ✓ Benchmarking and KPIs (key performance indicators)
- ✓ Reforecast

Using your own information, you'll begin implementing what you learn straight away – no waiting until you get home to put new processes in place. You'll also complete your own draft budget for the coming financial year during the workshop.

Suitable for all skill and confidence levels.

To really cement the connection between production and profit in your business, this workshop is best attended by the people who are responsible for the outside stuff, as well as the inside stuff.

What you'll receive...

- ✓ A comprehensive course manual
- ✓ Expert tuition from leading trainers and coaches
- ✓ Electronic templates and calculators
- ✓ Access to office management tools
- ✓ All lunches, morning and afternoon teas

PRICE:

All course fees include GST

BYO Laptop (PC or Mac okay)

Early Bird Rate:.....\$1,550 pp

Standard Rate:\$1,950 pp

Take the first step towards regaining control of your time by registering for the Business Fundamentals Workshop today. **Places are strictly limited** to ensure adequate support for participants.

"Laid a great foundation to focus on business financials. Great to build confidence and take your analysis to the next level."

Amy Holcombe
Moura QLD

"An essential tool for anyone in business whether you have been in business for years or not, whether you have an accounting background or not, you will walk away from this course the wiser."

Kate Ashton
Mt Coolon QLD

"A one-stop-shop for the tools for whole business analysis and health check."

Will Cameron
Glen Innes NSW

Would you like to see this workshop run in your area?

With a minimum of 15 registrants RCS will bring this Workshop to you!

Phone | **1800 356 004**
Visit | **www.rcsaustralia.com.au**
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Transforming Agriculture