

# Alejandro Carrillo

On Las Damas Ranch, Mexico, in the arid heart of the Chihuahuan Desert, Alejandro Carrillo's grazing management has improved soil health and water infiltration; escalating pasture production, biodiversity and livestock numbers, to create a profitable, resilient business.

Alejandro undertook Holistic Management training in 2006, and was very fortunate to be mentored by some exceptional Holistic management practitioners, operating not far from his ranch. Since then, he has continued to evolve and adapt the grazing system on Las Damas Ranch, and has travelled to many countries and continents to learn from the best graziers utilising regenerative practices.

Adaptive grazing practices and regenerative principles have transformed Las Damas Ranch into a thriving grassland ecosystem. Net revenue has increased 350%, with an ability to run 6 times the cow numbers at a lower unit cost of production. The health of the closed herd has improved; it no longer requires vaccination, mortality rates have dropped, and the only routine supplement used is sea salt, compared to the previous requirement of supplemental feedstuffs from March to July every year. The herd is highly adapted to their environment and perform optimally within the harsh conditions of the desert, and the ranch now requires less labor to operate, despite the cattle being moved twice a day.

Alejandro's website, Desert Grasslands:  
<https://www.desertgrasslands.com>

Alejandro Carrillo is a current partner and former president of Pasticultores del Desierto, a non-profit organisation based in Mexico which has a goal is to provide ongoing education for cattle ranchers as well as promote Holistic Planned Grazing across the world's deserts.

Pasticultores Del Desertio:  
<http://www.pasticultoresdeldesierto.com/welcome.html>

Ranchlands Podcast Episode feat. Alejandro:  
<https://ranchlands.com/blogs/podcast/14-alejandro-carrillo>

Alejandro is on the board of the Bird Conservancy of the Rockies.

"Alejandro established a solid relationship with bird conservation organizations 10 years ago, working closely with both Mexican and US organizations to protect migratory birds. Alejandro assists ranchers and institutions on regenerative practices mainly across the Western USA, but also in South America. He also participates as delegate to the United Nations to Combat Desertification and Land Degradation in multiple countries."

<https://www.birdconservancy.org/about-us/board-of-directors/>

Alejandro is also on the Management Board of the Rio Grande Joint Venture: a binational partnership of people and organizations who work together across the U.S. – Mexico border to conserve birds and their habitats.

<https://rgjv.org/who-we-are/>

The Desert Shepherds Project - excellent article:  
<https://themasites.pbl.nl/nature-based-solutions/cases/mexico>

A wonderful video:  
<https://youtu.be/XsmoJsRWK0Q>

Alejandro was also involved in the movie, To Which We Belong  
<https://www.towhichwebelong.com/>

Las Damas Ranch case study on HMI website:  
<https://holisticmanagement.org/holistic-management/success-stories/case-studies-las-damas-ranch/>

There's even a lovely cartoon story about Alejandro and dung beetles  
<https://www.facebook.com/csoalliance3.5/videos/3549053418653311/>