

Fitzroy Crossing, Thursday 7 - Friday 8 March 2024

Venue: Fitzroy Lodge and Rodeo Grounds

Time: Starts at 12pm on Thursday 7 March

Finishes at 12pm on Friday 8 March

Cost: \$50pp, includes lunches and dinner

Register: mla.com.au/events

RSVP: 6 March 2024

Join us for the 2024 Kimberley BeefUp forum to hear about the latest in local and world-leading research and technologies for the northern beef industry.

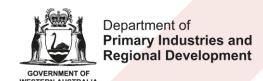
- Gain insights on improving livestock, land and business performance.
- Connect with other producers, advisors and researchers.
- Hear about how new practices and technologies are being used on-farm in your region.
- Find out about the programs, tools and resources available to you.

What you can expect at the Fitzroy Crossing BeefUp:

- Get in the yard for a bull assessment and selection demonstration.
- Gain insights on domestic and export markets, including updates from Indonesia, Vietnam and the Philippines.
- Delve into the production drivers of WA pastoral businesses.
- Hear first-hand about the experience of producers using new AgTech.
- Find out about new investment in the Kimberley region addressing producer priorities – from forages to animal wellbeing.
- All meals included, with plenty of time to catch up.









Agenda – Day 1

Arrival and registrations from 12pm		
12pm Lunch at Fitzroy Lodge		
Movers and shakers – opportunities for the Kimberley's beef industry		
Welcome	Barb Camp / Producer Chair, Kimberley Regional Beef Research Committee	
Market insights	Sarah Strachan / Group Manager – Adoption & Commercial Services, MLA Valeska / Regional Manager – South East Asia, MLA Spencer Whitaker / Market Development Manager – Asia Pacific, MLA	
What's new in the Kimberley	Panel discussion with Q&A, facilitated by Harriet Bawden, MLA Sarah Strachan / Group Manager – Adoption & Commercial Services, MLA Trevor Price / Program Manager – Northern Beef Development, WA DPIRD Bron Christensen / CEO, KPCA	
2.20pm Break		
The people behind the business		
Finding the best team	Q&A with recruitment agencies and station staff, facilitated by Lauren Bell, KPCA James Camp / Producer Beth Schafer / Producer Raq's Kitchen	
3.40pm travel to Fitzroy Rodeo Grounds		
Buying better bulls		
Current and emerging genetic selection tools	Matt Walcott / Australian Genetics & Breeding Unit	
Bull soundness assessment	Michael Laurence / Program Manager – Animal Wellbeing, MLA	
Pick a winner	Facilitated by Matt Walcott and Michael Laurence	
Wrap-up	Barb Camp / Producer Chair, Kimberley RBRC	
5.30pm return to Fitzroy Lodge for drinks and dinner		









Agenda – Day 2

Arrival and registrations from 12pm		
7am Breakfast		
What's in store for 2024		
Managing feed and land resources	Jardine MacDonald / Program Manager, Rangelands NRM	
Harvest Road's integrated supply chain	Ben Dwyer / Chief Operating Officer, Harvest Road	
Looking to the season ahead	Panel discussion with Q&A, facilitated by Barb Camp	
10.15am Morning tea		
Innovation for the Kimberley		
AgTech - a producer's perspective	Chris Morrow / Producer, Nerrima Station Jo Stoate / Producer, Anna Plains Mel McDonald / Northern Hub Node Manager, KPCA	
R&D for animal wellbeing	Michael Laurence / Program Manager – Animal Wellbeing, MLA	
Wrap-up	Barb Camp / Producer Chair, Kimberley RBRC	
12pm Lunch served (take-away option for those wanting to hit the road)		
1pm Close		





