



**BROOME - 1<sup>st</sup> & 2<sup>nd</sup> December PILBARA - 4<sup>th</sup> & 5<sup>th</sup> December**

**Discounted cost per producer \$500 + GST\* (usually \$1,750)**

**\*Discounted prices are possible thanks to support from KPCA and NTCA and funding from the Northern Hub.**

## **Looking to build your business skills?**



**develop your financial knowledge and business understanding...**

- + understand where your business is performing well and where it can be improved...**
- + better understand how your decisions impact the bottom line of your business...**
- + determine if your business can fund future growth, debt reduction, retirement and succession...**
- + ensure everyone in your business is on the same page...**

**Join a group of like-minded producers at a Business EDGE workshop and equip yourself with improved business skills.**

**Access follow-up support to implement your learning when you get home.**

### **What you'll learn**

- ✓ What's driving profit in your business – and what's not**
- ✓ How to set up your financial system to provide you with the information to help manage your business.**
  - ✓ How to demystify your financial statements**
- ✓ New infrastructure or equipment: which one will deliver the biggest bang for your buck?**
- ✓ Funding for education, succession and retirement: how much is needed and what can your business fund?**

More than 1700 producers have already  
attended Business EDGE.

Here's what a few of them had to  
say about it...

"Knowledge! Understanding!  
We have the ability to create key  
performance indicators with  
information we already have  
which creates a huge insight  
into our business"

**Georgie**

"Good kick in the ass to stay  
focused on key business KPIs"

**Baden**

"I will be able to make better  
business decisions, armed by  
data that will pay for the cost of  
the course many times over."

**Mel**

"All the 1% changes across  
beef business make maximum  
\$ changes"

**Nathan**



"Increased knowledge to help  
improve my business decisions"

**Harry**

## The investment...

Discounted cost per producer \$500 + GST\* (usually  
\$1,750)

*\*Discounted prices are possible thanks to support from  
KPCA and NTCA and funding from the Northern Hub.*

For more details and to register, contact  
Mel McDonald

E: [manager@kpca.net.au](mailto:manager@kpca.net.au) Ph: 0428 948 728

## The bonus...



**Fully guaranteed** - Unless you are completely satisfied  
that this workshop has helped you to understand and  
run your business more profitably, your course fees will  
be refunded in full, no questions asked.

All prices are GST exclusive. Fees to attend Business  
EDGE are **fully tax deductible**.

**BROOME - 1<sup>st</sup> & 2<sup>nd</sup> December 2025**  
**PILBARA - 4<sup>th</sup> & 5<sup>th</sup> December 2025**



**To register contact:**  
Mel McDonald 0428 948 728 or Email: [manager@kpca.net.au](mailto:manager@kpca.net.au)

**For more information:**  
Simone Parker: 0408 818 043 or Email: [admin@bushagri.com.au](mailto:admin@bushagri.com.au)

**Find us on social media** [in](#) [f](#) [@](#)



**The BusinessEDGE** was  
developed by Meat & Livestock  
Australia specifically for  
extensive grazing businesses.  
Bush AgriBusiness delivers the  
Business EDGE across Northern  
and Rangelands Australia.