


KING RANCH



An afternoon with King Ranch® at CQU

Hear from one of the world's most recognised cattle operations

CQUniversity invites producers, agribusiness, industry and community members to a presentation and networking session with King Ranch® during their visit to Central Queensland.

Founded in Texas and internationally recognised for developing the Santa Gertrudis breed, King Ranch® is one of the largest and most influential agricultural operations in the United States.

Listen to CEO Robert Hodgen and meet King Ranch® delegates as they discuss the:

- founding and history of The King Ranch®,
- agricultural operations they run,
- development of the Santa Gertrudis and American Cruz breeds,
- adoption and integration of genetic technologies throughout the business,
- future directions of The King Ranch® breeding and technology adoption programs

EVENT DETAILS

Saturday 20 June 2026 | 3:00pm – 5:00pm
CQIRP - CQU Rockhampton North
630 Ibis Ave, Kawana QLD 4701

Drinks, nibbles and networking will follow the presentation. Light refreshments provided.

REGISTER

This is a free event.

Scan the QR code to register and secure your spot.



For enquiries contact Mark Trotter
E: m.trotter@cqu.edu.au
M: 0447 441 841

Presented by CQUniversity's Institute for Future Farming Systems.