Participant Information Sheet

Interviews for end-of-phase review

About the program. FutureBeef is a collaborative program for the Northern Australia beef industry, funded and delivered through a partnership between governments and industry. Its partners are the Queensland Department of Primary Industries, Northern Territory Department of Agriculture and Fisheries, Department of Primary Industries and Regional Development Western Australia, and Meat & Livestock Australia. The program has been funded since 2012 with its current phase due to end in 2027.

FutureBeef builds a connected, capable and confident northern beef industry. It collaborates to deliver trusted insights, practical tools and innovative solutions; that are accessible anywhere, anytime. The program does this by communicating, educating and sharing[1]. You may have accessed information or resources on futurebeef.com.au, attended a webinar, received the monthly FutureBeef eBulletin, seen social media posts (Facebook or LinkedIn) or visited the FutureBeef YouTube channel (YouTube).

Purpose of the interviews. As the current phase of FutureBeef ends in 2027, independent consultants Coutts J&R, have been commissioned by Queensland DPI to conduct interviews with FutureBeef users. These interviews will help better understand how you may have engaged with FutureBeef, the types of actions taken or tools/information used, and any benefits you may have experienced as a result. Your feedback helps the program continue to be relevant and effective and provides lessons that could be useful for future activities or other similar programs.

Participation is voluntary. Taking part is completely your choice. We'll ask for your consent at the beginning of the interview. You can skip questions or stop whenever you like and ask that your information is not used in reporting. Beyond the 15-20 minutes of your time, we don't anticipate any further risks or inconveniences associated with taking part. A summary of the interviews will be provided in the FutureBeef eBulletin in early 2027 and saved on the FutureBeef website.
If you do not wish to be contacted for an interview, email info@futurebeef.com.au and we will remove you from the interview contact list.

Your privacy is important. We ensure that raw data is de-identified so your name will not be linked with any of your responses. Yours and other responses will be combined and reported by theme. The review also includes short narratives / case studies drawn from the interview data. During the interview, we'll check whether you're happy for your response to be used in this way and whether you're happy to have your name attached or would rather be anonymous.

To help with accuracy, we often use a transcription tool to record responses, but we'll make sure you're ok with this first. At times we use AI to help with data analysis although never without human oversight to ensure your voice and nuance is not lost. We've confirmed that the AI tools we use (e.g. Gemini for Google Workspace) do not share data further or use it to train their models. Any transcriptions will be deleted once the data has been recorded.

How your data is being used. Your responses will contribute to an interview summary report which will be provided to FutureBeef. The report will be shared with FutureBeef eBulletin subscribers and program partners as noted above and saved on the FutureBeef website.

Your data is stored securely in Australia. It will only be used only for the purposes of this review. Once the review is complete, de-identified raw data may be kept for up to 7 years before being destroyed.

Questions or concerns: This review is being conducted in accordance with the Australian Evaluation Society (AES) Guidelines for the Ethical Conduct of Evaluations, the National Statement on Ethical Conduct in Human Research and the Australian Privacy Act 1988 (Cth). If you'd like more information or have questions about how your responses will be used, please contact:

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[1] Source: https://futurebeef.com.au/